



GDPR Privacy Policy with Cookie Policy

1. Information About Us

Clayton Fire & Security Ltd t/a CFS.Services

Company Number: 06076056

VAT Number: 931 4907 25

Registered Address: BD Business Centre, Blackpole Road, Worcester WR3 8SQ

Data Protection Officer: Hayley Ford

Email: hayley@cfs.services

Phone: 0330 353 0070

ICO Registration: ZA314545

2. What Does This Notice Cover?

This Privacy Notice explains how we use your personal data: how it is collected, held, and processed. It also outlines your legal rights under the GDPR.

3. What is Personal Data?

Personal data is any information that can identify you directly or indirectly, such as name, contact details, IP address, etc.

4. Your Rights

Under GDPR, you have rights including access, rectification, erasure, restriction, objection, data portability, and the right to avoid automated decision-making.

5. Personal Data We Collect

We may collect: Name, Date of Birth, Address, Email, Phone Number, Business Name, Job Title, Payment Details, and Preferences.

6. How We Use Your Personal Data

We use data for account management, service provision, communication, and marketing (with consent).

7. How Long We Keep Your Data

We retain personal data only as long as necessary, typically up to 7 years, unless otherwise legally required.

8. Where We Store Your Data

All data is stored and processed within the UK.

9. Sharing Personal Data

We do not share your data with third parties unless legally required.

10. Accessing Your Data

You may submit a subject access request in writing to the addresses provided. We respond within two weeks, or up to three months, for complex cases.

11. Contact Details

Data Protection Officer: Hayley Ford

Email: hayley@cfs.services

Phone: 0330 353 0070

Address: BD Business Centre, Blackpole Road, Worcester WR3 8SQ

12. Changes to This Privacy Notice

This Privacy Policy may change. Updates will be posted on our website and, where appropriate, notified via email.

13. Cookie Policy

We use cookies on our website to improve user experience, personalize content, and analyse our traffic. Cookies are small text files that are placed on your device when you visit our site. They help us understand how you interact with our website and enable us to remember your preferences.

Types of cookies we may use:

- Essential Cookies: Necessary for the functioning of our website.
- Analytics Cookies: Help us understand how visitors interact with our site.
- Functionality Cookies: Remember choices you make (e.g., your username or region).
- Marketing Cookies: These cookies are used to track advertising effectiveness to provide a more relevant service and deliver better ads to suit your interests.

You can manage or disable cookies via your browser settings. By continuing to use our site, you consent to the use of cookies unless you disable them.

Clayton Ford
Managing Director



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Next Review May 2026



Co. Reg. No. 06076056 (England & Wales)



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www.cfs.services



BD Business Centre, Blackpole Rd, Worcester, WR3 8SQ